Monroe Free Library
Executive Director's Report
April Stats for May 2024 MFL Board Meeting

Children's

The following programs were offered:
*Around the World Programs

Babies & Walkers	
Program	**Attendance**
Share, Create & Play x3	4+ 4 +2
Preschool	
*Oreo Penguins	10
Hidden Sun Craft	3
Coral Reef Scene	6
K-1	
Blue Whale Craft	4
Tropical Fruit Salad	4
Crystal Coral Reef Experiment	7
K-5	
READING WITH MILLIE & Max Sign Language with Ms. Dorey	2 2 +2
2-5	
Zelij Inspired Ornaments	5
Fairy Break and Lamingtons	3
Teens	
Teen Book Club	3
Nintendo Switch Saturday	2
Koala Needle Felting	3
Adulting 101: Sustainability & Recycling	3
Family/Community	
Walk in Play time x 2	10 & 6
Turtle Dance Music	6
Solar Eclipse Party	70
Walk in Story Time	6
Special Saturday w/ Bluey	26
Bilingual story time	12

Total # of Children Program attendance comparison.	
2024	2023
199	138

Adult Services & Programs

Reference Stats	Usage
Computer Users	416
Computer Help	22
Printing (Remote & From Phones)	191
Copy Assistance	56
Scanning	35
Faxing	31
Reference Questions Answered	219
Walk in Tech Help x 4	1
Senior Center Tech Help	2
Genealogy	1
Book a Librarian	2

Community Room A was reserved **56(46) times.**
Community Room B was reserved **48(46) times.**

Museum Pass	# Of Check Outs
Bethel Woods	1
Boscobel	0
DIA Beacon	0
Empire Pass	1
Museum of the Hudson Highlands	1
Storm King Art Center	4
Intrepid	2

Around the World
Stats & Info about Around the World in April & May

Month	Participation	New participation	Read/watch listen
March	78	17	36
April	121	4	56

Continent	Take & make	Community Project	# of Programs offered	Monthly prize
May	Terrarium	Weaving	14	Children: Stuffed Animal Teen & Adult ATW coffee mug

Adult Programs

The following programs were offered:

Program	Attendance
Writing Club x 4 Total	15
Understanding Alzheimers	6
Lakeville Iron Trail Hike	6
Computer Class:	5
Crafternoon	4
*Wrestlemania	0
*Friday Afternoon Movie x2	Total 7
Spanish Speaking Practice x2	0
Walk-In Genealogy	1
Walk-In Tech Help	3
Comedy Trivia	9
Crafter Eves	3
*Listen & Learn	6
Mike's Book Club	8
Unique K Floral Arranging	14
Senior Center Craft	17

*A Trip to Australia via Google Earth	8

Total # of Adults Program attendance comparison	
April 2024	April 2023
112	65

Circulation

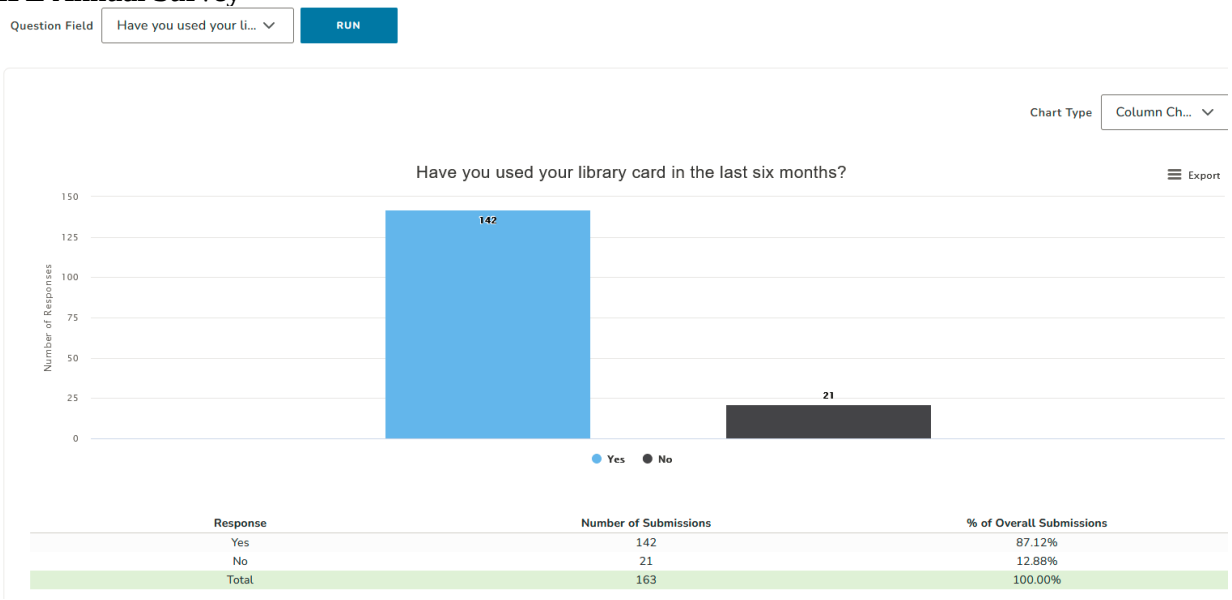
Circulation Stats	April 2024 Usage	April 2023 Usage
New card holders	239	62
Total # of Library Card Holders	**8,254**	**7,789**
Total Items Circulated	6,889	7,044
ILL Borrows	1,547	1,579
ILL Loans	1,085	1,303
Video Game Collection	105	84
Launch Pads	1	0
MWCSD Active Users	252	17
Discovery Kits	7	0
Laptops	2	0

Library Operations

Resignation of PT IT and PT Reference Clerk
Jason Brewer and Siobhan both submitted their resignation in April. We have been interviewing and hope to have final selections completed early next week.

Inventory
Circulation has completed scanning the inventory and is finishing up with additional reports.

MFL Annual Survey



Response	Number of Submissions	% of Overall Submissions
Yes	142	87.12%
No	21	12.88%
Total	163	100.00%

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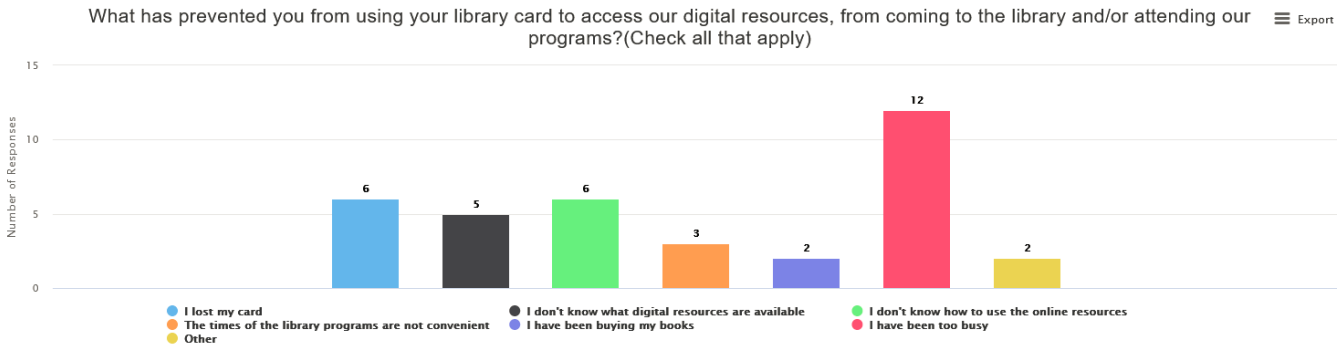
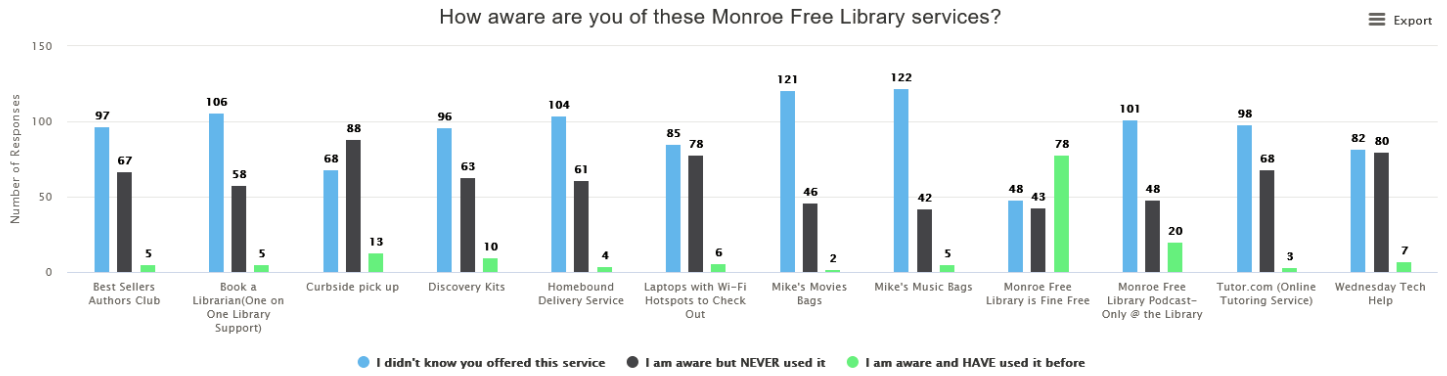


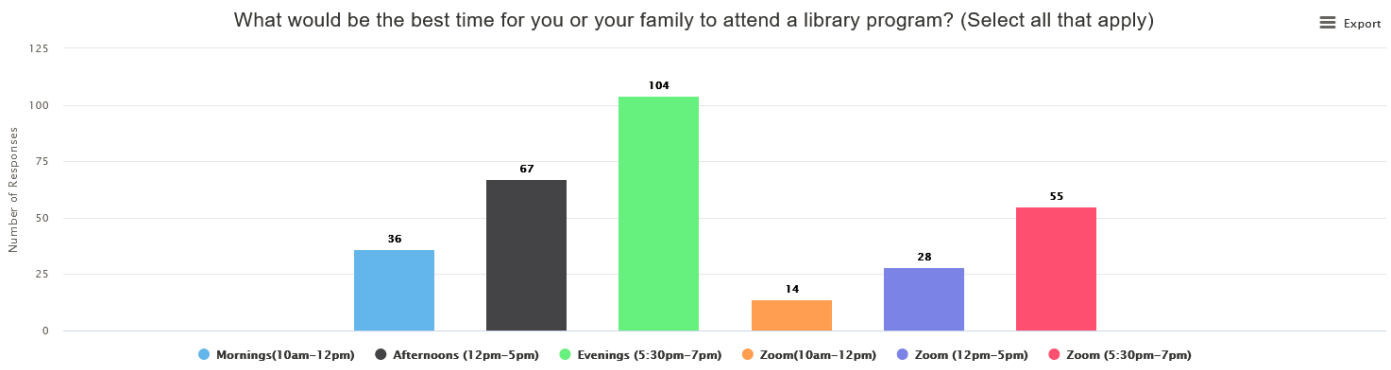
Response	Number of Submissions	% of Overall Submissions
I lost my card	6	30.00%
I don't know what digital resources are available	5	25.00%
I don't know how to use the online resources	6	30.00%
The times of the library programs are not convenient	3	15.00%
I have been buying my books	2	10.00%
I have been too busy	12	60.00%
Other	2	10.00%
Total	20	100.00%

Total responses: 20



	I didn't know you offered this service	I am aware but NEVER used it	I am aware and HAVE used it before
Best Sellers Authors Club	97	67	5
Book a Librarian(One on One Library Support)	106	58	5
Curbside pick up	68	88	13
Discovery Kits	96	63	10
Homebound Delivery Service	104	61	4
Laptops with Wi-Fi Hotspots to Check Out	85	78	6
Mike's Movies Bags	121	46	2
Mike's Music Bags	122	42	5
Monroe Free Library is Fine Free	48	43	78
Monroe Free Library Podcast- Only @ the Library	101	48	20
Tutor.com (Online Tutoring Service)	98	68	3
Wednesday Tech Help	82	80	7

Total responses: 169

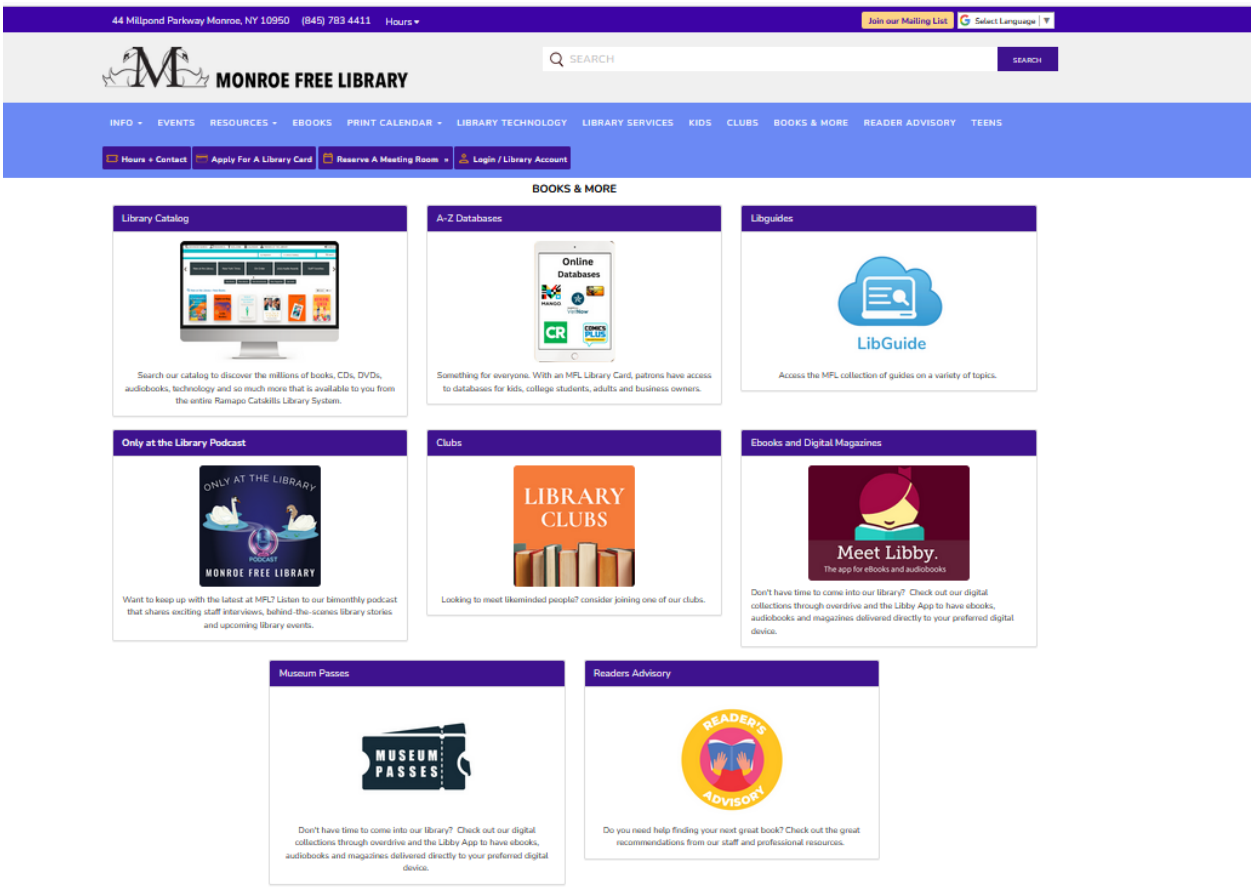


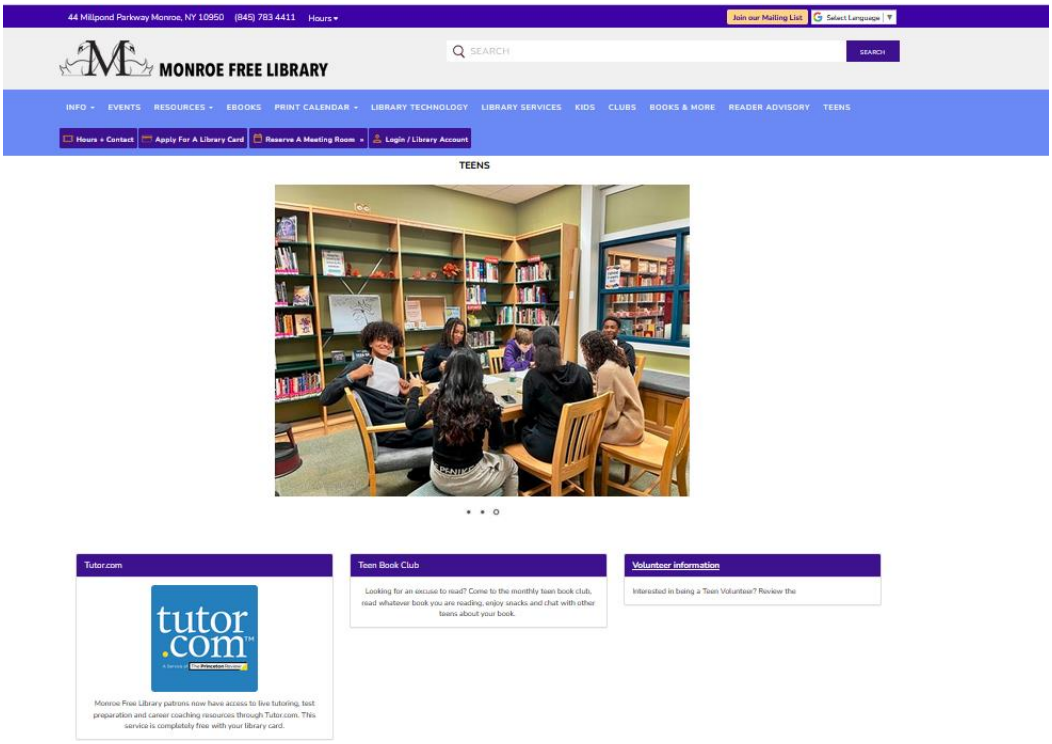
Response	Number of Submissions	% of Overall Submissions
Mornings(10am-12pm)	36	21.30%
Afternoons (12pm-5pm)	67	39.64%
Evenings (5:30pm-7pm)	104	61.54%
Zoom(10am-12pm)	14	8.28%
Zoom (12pm-5pm)	28	16.57%
Zoom (5:30pm-7pm)	55	32.54%
Total	169	100.00%

Total responses: 169

Website

There has been significant progress with the website redesign. Below are some screenshots. We are hoping to have a completed website shortly.





Buildings & Grounds

Security Camera Proposals
After reviewing both proposals and receiving additional information from each company, the NAS proposal is still my recommendation. They offer similar quality cameras to the other company, but they offer a better warranty on their labor and parts.

Financials

- See Attachments 1-3 for April Financials.

PR, Outreach & Fundraising/ Grants

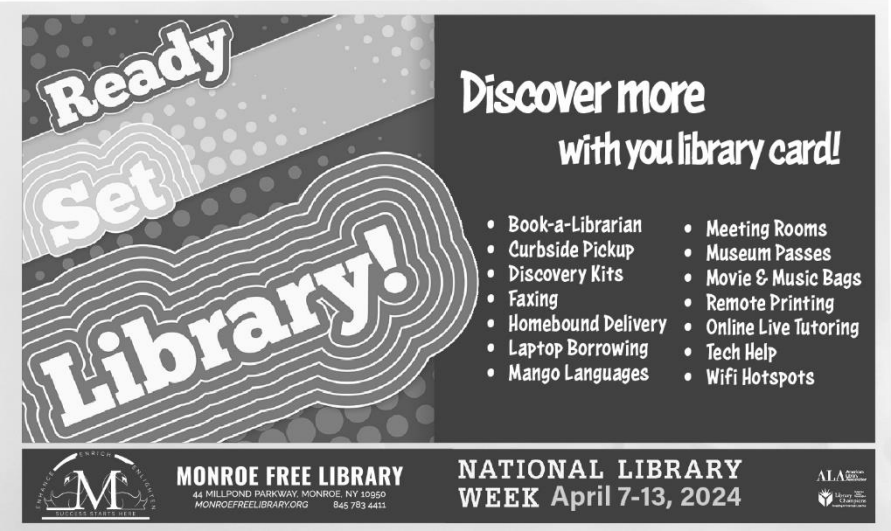
- **YMCA Storytime-** Diane Barone went to the YMCA for a Storytime and read to 7 children.

Fundraising
Community Yard Sale
We raised $900 dollars. Kudos to Joanne for another successful event. We will return in the fall with another yard sale.

MWCSD Library Cards

- Library card distribution took place for North Main. We handed out 115 new library cards.
- We have the remainder of the schools scheduled and have already seen several students coming in saying they received their card from school.

Town of Center Sue went to Center



Monroe Senior Craft Johnson and I the Senior to host a springtime craft. 17seniors participated.

Town of Center Solar

Monroe Senior Collaboration-Eclipse

We collaborated with the Town of Monroe Senior Center to host a Solar Eclipse party. The Senior Center had a sign up at the senior center and spread the word about the library that happened at the event. We had over 30 seniors attend and a total of 70 participants at the event.

Library Podcast

The following episodes were released in April:

Episode 15: Misconceptions about the library
Episode 16: Interview with Joanne Morvich

Social Media

- Our Facebook page reached – **4,251 and – 1.6K** page visits, and **12** new page likes; had **362** content interactions and **27** link clicks
- Our Instagram page reached – **409 and 95** -page visits, and **22** new page likes; had **228** content interactions and **13** link clicks

Email Blast Statistics (Open rates)

Emails in this month	How many emails sent	How many received emails	How many opened	How many clicked on the links
Adults Email blast	3	6973	2576	161
Childrens email blast	0			

Print Ads These ads were published for April:

Press releases

- Everyday is earth day at the Monroe Free Library
- Solar Eclipse Party at the Monroe Free Library

MSC.

Upcoming dates:

- All of May- Around the World South America & Small Business Month Series
- 5/27 MFL closed for Memorial Day Weekend
- Around the World June- Asia